Volume XV No. 10

Library to get Rich (& tuneful friends)

♣ A collective of local musicians organized as "Rich and the Goodtimers with Norman Grey" will perform an eclectic assortment of tunes at 7 p.m. Thursday, May 3, at the Asheboro Public Library.

The show, sponsored by the Friends of the Library, is free and the public is invited.

"Rich" is multitalented singer-songwriter and recording artist Richard Johnson. The Goodtimers are Lonnie Cranford on guitar, Raeford Brady on vocals, Renette Cranford on guitar and vocals, Jim McCleary on vocals (and comic relief), and Jennie Comer on vocals.

Grey, on hammered dulcimer, fiddle, guitar and vocals, is a tennis buddy of Johnson's who shares Johnson's love of music.

Together, the combo will perform what Johnson calls "eclectic ditties" — a unique blend of folk, pop, country & western and spirituals that will include such songs as "Lonesome Town," "Carolina Moon," "The Devil and the Farmer's Wife," "Galway Bay" and many more.

Grey and Johnson met on the tennis courts in the 1970s, and twice played each other in the finals of city tournaments. They began playing music together in 1993, focusing on traditional celtic and old time music.

They adopted "Ashegrove" as their name in recognition of an old Welsh tune, and of their places of residence (Asheboro for Johnson and Seagrove for Grey). Since then, they've played such venues as Fearrington Village, the Biltmore Estate, Rising Meadows Farm Festival, Earth Day at the North Carolina Zoological Park and Asheboro's Sunday in the Park at Bicentennial Stage.



Rich and the Goodtimers with Norman Grey (featuring, seated, Norman Grey, Richard Johnson and Lonnie Cranford; standing, Raeford Brady, Renette Cranford, Jim McCleary and Jennie Comer), will perform at 7 p.m. Thursday, May 3, at the Asheboro library.

> Johnson met The Goodtimers in 2005 and felt an instant rapport. He began performing with them at rest homes, Habitat for Humanity events, Community '50s Night at McCrary Park and Relay for Life fundraisers. Meanwhile, he continued to perform with Grey in Ashegrove.

It all came together when Grey sang along with Rich and the Goodtimers in a Christmas performance at the library in December. Earlier this month, the combine helped Holly George-Warren kick off her Gene Autry book tour by warming up the crowd with some Singing Cowboy classics.

Archdale

336-431-3811 Fax 336-431-4619 10433 S. Main St. Mon, Wed, Fri 9-6; Tues, Thur 9-8; Sat 9-5

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Randleman

336-498-3141 Fax 336-498-1139 122 Commerce Sq. Mon-Fri 10-6; Sat 10-1

Seagrove

336-873-7521 530 Seagrove Plank Rd. Mon-Thur 1-7; Fri 12-6 Sat 10-3

Extension Service

336-318-6816 or 336-318-6817 Mon-Fri 9-5

Dial-A-Story 336-318-6833

from the director



Libraries have economic impact

♣ A recent article from the Urban Libraries Council made a strong case for public libraries as drawing cards for economic development.

The library has evolved "from a passive, recreational reading and research institution to an active economic development agent" to play a vital role in such issues as literacy, workforce training, small business development and the cultural life of a community.

The knowledge base is supplanting the old infrastructure of water and sewer as business incentives, as new businesses shift from manufacturing and service sectors to high tech and information economies.

What sets libraries apart from the Internet is their ability to offer "knowledge" as opposed to "information" through our trained staff and databases. Even Craig Silverstein, Google's director of technology, commented on CBS "Sunday Morning" in March 2004, "My guess is about 300 years until computers are as good as, say, your local reference library in doing research."

Indeed, any number of small businesses have gotten their start at the library. Gallo winemakers Ernest and Julio relied on a pamphlet from the Modesto Public Library to start their trade seventy years ago. Closer to home, Replacements, Ltd. founder Bob

Page used the business reference section at the Forsyth County Public Library when he began to take his hobby to market in 1981.

According to a 2006 study by the American Library Association, 61% of small-business owners living in the United States said libraries were "important" in getting them started. Many owners credited the librarians as the most valuable resource in helping them locate, narrow down and validate the vast amount of information available (Business Week, May 30, 2006).

In addition to our business reference library, we have the many resources from NC LIVE, available either onsite or remotely, including Reference USA, with information on more than 14 million businesses in the U.S., and Business Source Premier, a full text database of business publications.

We also are fortunate to have SCORE hosting weekly counseling sessions for beginning entrepreneurs at the library.

At a recent conference of the North Carolina Public Library Directors
Association, Bill Millett, president of the Charlotte business development firm
Scope View Strategic Advantage,
encouraged libraries and librarians in
North Carolina to market knowledge, this
huge "strategic advantage" that we do
have at our fingertips, for a larger share
of the legislative pie.



The Randolph County Public Library NEWS is published monthly by the Asheboro Randolph County Public Library and the Friends of the Library. To subscribe, join the Friends by returning the membership application on page 4.

Summer Reading's not just for kids

Children, teens, adults everyone can join in this year's **Summer Reading** Program.

Each year, libraries around the state participate in a

themed summer program designed to keep children reading during summer vacation. Kids can sign up to participate and receive rewards for the number of books or pages read.

Now all age groups can join in the fun. The theme is built around mysteries: for kids, and adults, it's "Get a Clue @ Your Library, and for teens, it's YNK @ Your Library (YNK is online shorthand for "you never know).

The children's program will include the usual variety of weekly storytimes for all ages, preschoolers and toddlers;



weekly school-age programs; and special events taking place at each library.

The Teen Summer Reading Program will feature weekly programs such as "CSI Asheboro," a scavenger hunt and a

cookout to wrap things up.

For the Adult Summer Reading Program, adults can submit brief reviews of any books they read or audiobooks to which they listen from the library's collection. A grand prize and other prizes will be awarded on August 1, and every participant will receive a "Library Buck" good for one hardback or two paperbacks at the Friends book sale.

The program will run from mid-June through July. Look for times, dates and details in next month's newsletter.

Collection effort yields big returns

♣ Efforts by a collection agency specializing in lost and overdue library material have generated a return of almost \$4,000 worth of lost items in just three months.

More than \$2,000 in overdue fines and lost fees has been recovered.

The library began working with Unique Management Inc. in January to retrieve a portion of the tens of thousands of dollars worth of material checked out and not returned annually. Indiana-based Unique focuses on libraries, and makes multiple mail and phone contacts seeking the return of material from scofflaw borrowers.

Borrowers who do not respond are credit reported after 120 days.

The library has turned over 289

accounts to Unique, covering all borrowers who reached a specified threshold beginning on October 15, 2006. The threshold includes having more than \$25 in material overdue more than 60 days, or more than \$25 in overdue fines.

About 42 percent of the 289 delinquent borrowers responded — a high return compared to the average of 25 percent after three months.

Of the \$21,202.29 outstanding in fees of fines, \$3902.24 worth of material was returned to the library. Another \$2109.90 was collected in fees and fines.

The library will continue turning over currently delinquent accounts on a weekly basis, and may pursue older accounts up to three years old.

Agency Fair

The Extension Services department will participate in an Agency Fair sponsored by the Randolph County Partnership for Children and the Committee to Help Infants and Preschoolers during morning and afternoon sessions on Monday, May 21 at First Presbyterian Church in Asheboro.

The Agency Fair will enable organizations that work with children through age five and their families to learn about the activities of and exchange information with other service providers.

Asheboro Reads

Next up for Asheboro Reads is Can't Wait to get to Heaven by Fannie Flagg, 2-3:30 p.m. Tuesday, April 24. The title for May 29 is Three Dog Life by Abigail Thomas.

The title for June 26 is The Faith Club: a Muslim, a Christian, a Jew — Three Women Search for Understanding by Ranya Idliby, Suzanne Oliver and Priscilla Warner; and for July 31, it's A Thousand Splendid Suns by Khaled Hosseini.

Book sale

The Friends of the Library book sale will take place from 9-3 p.m. Saturday, April 28, at the Friends Book Store off the Asheboro Public Library parking lot.

Extension Services keeps on trucking

The Extension Services department will participate in the Asheboro City Schools Truck Day on Tuesday, May 1, at Rand Plaza. with Asheboro schools Truck Day exposes third graders to

people's careers, focusing on those that involve vehicles. Extension uses library vans to provide library service to people who cannot visit a library.

Friends of the	YES! I'd like to become a Friend and support the wonderful programs sponsored by the Friends each year: NAME	□ Student □ Adult □ Family □ Patron □ Benefactor	\$5 \$15 \$25 \$100 \$250
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Randolph County Public Library

201 Worth Street Asheboro, NC 27203

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memorials & donations

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> In Memory of: Lora Allred By: Phil and Janice Brady

In Memory of: Myrtis Ruth Lowe Burgess By: Bobby and Denise Lowe Burgess

In Memory of: Donald R. Chisholm

By: Edie and Jack Ogburn

Peggy B. Woodruff

In Memory of: Roy D. Cox By: Ramseur Library Staff In Memory of: Martha Morrison McCrary

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Edie and Jack Ogburn
Carolyn and Howard Redding
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Julia and Harper Thayer

In Memory of: S.L. "Tommy" Cranford

By: Neil, Sandra and Sam Allen

In Memory of: Evelyn Kearns
By: Thomas and Pam Coward
Harvey and Nellie Kinney

In Memory of: Wade A. Lowe By: Denise Lowe

In Memory of: Helen Spivey By: Phil and Janice Brady

In Memory of: Jonathan Teague
By: Lindsey Joyce